

**LEZGRO**

How LEZGRO helped  
kortogkontant.no in its way  
to Norwegian popularity

Case study



# Case Study

## Client:

Kyrre Andersen, highly experienced digital marketer in banking and finance

## Project:

kortogkontant.no

## Location:

Norway, Oslo

## Industry:

Fintech

## Keywords:

marketplace, lead generation, APIs, products comparison, PHP, MySQL, kohana, Jira.



*I was looking for team of developers to make my project successful and Lezgro greatly helped me in that. Now we are partners for almost 10 years. I really appreciate their reliability and high quality work.*

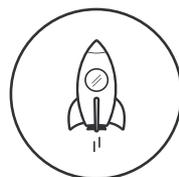
**Kyrre Andersen, owner of kortogkontant.no**

## Summary

kortogkontant.no is an easy and quick tool that helps you save money by comparing and finding the cheapest price on bank, electricity or insurance services. This site has one of the most comprehensive databases of various items which are updated daily and presents this in a simple and straightforward manner. This way you can save both time and money.

## What problem did the client face?

When Kyrre found out about Lezgro his project was on an early stage, the problem was a lack of suitable developers. It is quite hard to find an agency with affordable prices on the local market in Norway.



Kyrre had a clear picture of what goal he wanted to achieve, and certain tasks that were needed to be done. The main of which was to make kortogkontant.no a leading website for the comparison of prices for household economy, and also provide this site with a responsive design.

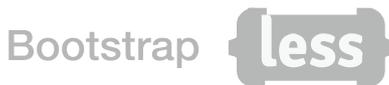
## Why LEZGRO was chosen



the same way.

When you are looking for a company or team for software solution development you pay a lot of attention to things like professionalism and talent. But there are other important things - rules, frameworks and models of collaboration. Clear and structured work on the project depends on it. For successful and quick results, both sides need to look

## Technologies we used



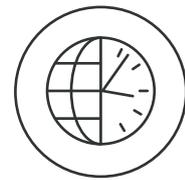
Since our client is good on the technical side of things he wanted to manage the work of the team, and our flexible models of cooperation allow just that. We call this a "support team" - in case you prefer to manage a project on your own, we just give you our developers and you pay per hour of development or when something unforeseen comes up, we extend the team as needed.

Aside covering all technical sides of the project, we also fit in cooperation style, and it was the main reason why these relations last for a decade now.

Also there are other benefits :



*Lezgro is very flexible and uses a wide range of cooperating models*



*Lezgro is located in Europe, so we have very convenient time zone (1 hour difference)*



*Lezgro offers you high European quality at affordable prices*



*We have a similar mentality approach*

## Project description

At the beginning, in 2006 we were doing a lot of work with different APIs - the simplest set of requirements that govern how one application 'talks' to another. An API makes it possible for applications to share data and take actions on one another's behalf without requiring developers to share all of their software's code.

The logic of tables' output for comparing banks was also modified, to make the data more easily accessible and understandable for the users.

2010 marked the first redesign of the project, because the site was outdated and the Lezgro team was working on its new look as well as creating a new filtering system.

In 2012 Lezgro team made the site mobile friendly.

Currently we are maintaining this project by developing APIs for other sites to make kortogkontant.no more and more complete and up to date with all the available info as well as flexible in comparing the information.

We work with Jira agile software approach. This entails the creation of scrum boards in Jira where all issues can be tracked and have a history. It gives our clients the possibility to see and control the working process and be notified via email.

## Results

kortogkontant.no is now a permanent client of ours since 2006 and by this time has gradually grown to become one of the leading price-comparing websites in Norway for household economy.

Let your business grow by bringing your ideas to life in the form of complex web services and reap the benefits.

**Contact us:**

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Web: [www.leztgro.com](http://www.leztgro.com)